

**College of Technology Management**  
**Interdisciplinary Program of Management and Technology (IPMT)**  
**-International Bachelor of Business Administration (IBBA)**

Type	Courses		Credits		Remarks
			1st	2nd	
Compulsory (30 Credits)	College Chinese		2		Overseas Chinese students need to follow the same policy as the domestic students. International Students who complete Mandarin courses are exempt from taking the “College Chinese” required course. <b><u>Please refer to the Mandarin Course Requirements for NTHU International Students.</u></b>
	English		8		Students who pass the official English Proficiency tests could waive credits. <b><u>Please refer to the website of NTHU Center for English Education.</u></b>
	General Education Course	Core General	8-12		Students are required to register four Core courses from at least four different dimensions. Foreign students could choose to take courses given by this program.
		Elective Course	8-12		Free electives. Students could also take courses given by this program.
		Total	20		
	Physical Education		0		A required course for freshmen to juniors
	Student Service		0		60 hours required before graduation
Conduct		0		Will be graded each term	
Basic Courses (30 Credits)	Required Course (18 Credits)	Principles of Economics (I)(II)	3	3	
		Accounting (I)(II)	3	3	
		Financial Management	3		
		Management	3		
	Basic Courses for areas of expertise (12Credits)	Calculus (I) 、(II)	3	3	
		Statistics(I) 、(II)	3	3	

Elective Core Courses for areas of Expertise (27 Credits)	Microeconomics(I)	3	
	Macroeconomics(I)	3	
	Econometrics (I)	3	
	Corporate Finance	3	
	Derivatives Market	3	
	Human Resource Management	3	
	Analysis of Technology Industry	3	
	Technology Marketing	3	
	Programming for Business Analytics	3	
	Marketing Management	3	
	Business Ethics & Corporate Social Responsibility	3	Offered once every two years
	Management Information Systems	3	
	Organizational Behavior	3	
	Leadership Development: Theory and Harvard Business Case Study	3	
	Introduction to new venture creation in the digital economy	3	
	ESG and Social Innovation	3	
	Business Models and Innovation Analytics	3	
	Supply Chain Management	3	
	International Business Management	3	
	Elective Courses for areas of Advanced Expertise (27 Credits)	Microeconomics(II)	3
Macroeconomics(II)		3	
Econometrics (II)		3	

All CTM's English courses can be counted in this area, including the Elective Core Courses. For more information, please refer to "The Regulations for Studying at IBBA."	Public Finance(I)	3	
	Public Finance(II)	3	
	Money and Banking(I)	3	
	Money and Banking(II)	3	
	Financial Big Data Analysis	3	
	Projects on Macroeconomic Topics	3	
	Business Analytics Using Computational Statistics (BACS)	3	
	Globalization, Regional development, and Firm Strategies	3	
	E-commerce and Retailing Management	3	
Free electives (14 Credits)		14	Free to selective.
Minimum Credits Needed for Graduation		128	