

College of Technology Management
International Bachelor of Business Administration Program
111 academic Year Admission Compulsory course 、Credits & Graduation threshold

Type	Courses		Credits		Remarks
			1st	2nd	
Compulsory (30 Credits)	College Chinese		2		Overseas Chinese students need to follow the same policy as the domestic students. International Students who complete Mandarin courses are exempt from taking the “College Chinese” required course. <u>Please refer to the Mandarin Course Requirements for NTHU International Students.</u>
	English		8		Students who pass the official English Proficiency tests could waive credits. <u>Please refer to the website of NTHU Center for English Education.</u>
	General Education Course	Core General	8-12		Students are required to register four Core courses from at least four different dimensions. Foreign students could choose to take courses given by this program.
		Elective Course	8-12		Free electives. Students could also take courses given by this program.
		Total	20		
	Physical Education		0		A required course for freshmen to juniors
	Student Service		0		60 hours required before graduation
	Conduct		0		Will be graded each term
Basic Courses (30 Credits)	Required Course (18 Credits)	Principles of Economics (I)(II)	3	3	
		Accounting (I)(II)	3	3	
		Financial Management	3		
		Management	3		
	Basic Courses for areas of expertise (12Credits)	Calculus (I) 、(II)	3	3	
		Statistics(I) 、(II)	3	3	

Elective Core Courses for areas of Expertise (27 Credits)	Microeconomics(I)	3	
	Macroeconomics(I)	3	
	Econometrics (I)	3	
	Corporate Finance	3	
	Derivatives Market	3	
	Human Resource Management	3	
	Strategic Supply Chain Management	3	
	Analysis of Technology Industry	3	
	Marketing Management	3	
	Technology Marketing	3	
	Business Ethics & Corporate Social Responsibility	3	
	Management Information Systems	3	
	Programming for Business Analytics	3	
	Corporate Law	3	
Elective Courses for areas of Advanced Expertise (27 Credits) On the principle of related with CTM.	Microeconomics(II)	3	
	Macroeconomics(II)	3	
	Econometrics (II)	3	
	Public Finance(I)	3	
	Public Finance(II)	3	
	Empirical Corporate Finance and Innovation	3	
	Modern Finance & Digital Banking	3	
	Financial Big Data Analysis	3	
	Projects on Macroeconomic Topics	3	

	International Law and Global Governance	2	
	Psychology + Design	3	
	Digital Innovation and E-commerce	3	
	Business Models and Innovation Analytics	3	
	Business Analytics Using Computational Statistics (BACS)	3	
	Business in Emerging Markets	3	
	Globalization Management	3	
	Cross-Cultural Creativity and Entrepreneurship	3	
	Advanced Professional Development	3	
	Globalization, Regional development, and Firm Strategies	3	
	Cross-Cultural Collaboration and Innovation Strategies	3	
	Business Data Analytics	3	
	E-commerce and Retailing Management	3	
	Programming for Business Analytics	3	
	Organizational Behavior	3	
	Talent Development, Performance Assessment, and Compensation Management	2	
	International Business Management	3	
Free electives (14 Credits)		14	Free to selective.
Minimum Credits Needed for Graduation		128	